

Winter 2008

Welcome to the Winter edition of Paton News. Please take note of the following information as we all prepare for what will hopefully be a successful Spring.

Fertiliser Pricing

As you would no doubt be aware, the price of fertiliser has been rising steadily over the last six months as a result of various factors of supply and demand worldwide. Now is possibly a good time to re-evaluate fertiliser usage and look to alternative products that can provide increased efficiency and cost savings. Speak to your local representative for more details.

Coming Soon

Paton Fertilizers will soon have available the Ecofertiliser branded Greens grade soil conditioners. These high quality Lime and Dolomite products will be available in Spring. Paton Greens Gypsum will also be available.



Have you tried NutriSmart yet?

With the continued rise in costs of fertiliser recently, NutriSmart has become more cost effective than ever. NutriSmart is able to make much more efficient use of the fertiliser that is applied and can even utilise "locked up" fertiliser in the soil. Many growers have reported equal or greater production when using NutriSmart in place of chemical fertiliser. Reductions in chemical fertiliser use of 50-70% are possible. With NutriSmart being half the cost of MAP at the moment, this can represent some large savings.



Fine Superphosphate Available Again



Paton now has Fine Superphosphate available in 25kg bags. This product is ideal for potting media or turf where Phosphorus is required in a fine form. Call for more information or a sample.

Spring Order Forecasts - Ensure your orders can be made on time!!

We are currently sourcing and securing raw materials for the upcoming Spring season. The supply of many materials has been very tight this year with worldwide demand being strong. In light of this, it would be appreciated if all distributors could advise us of anticipated usage of their custom blends. By providing this forecast we can ensure that we have the stock available ahead of time and that we can produce your order on time.

Mother Earth - Organic based Plant Food



Mother Earth has not had any price increases in recent months and is becoming an increasingly cost effective general purpose fertiliser. It is a very effective slow release organic based fertiliser. Available in 20kg, 35kg and 800kg

Revised Paton Product Manual on CD (April)

The Product manual has been updated. The CD now contains MSDS files, Product specification sheets, Nutrafeed fertiliser programs and some product brochures. If you would like a copy posted to you, please click here [Paton Product Manual](#)



Technical / Product Information Customer Service

[Email](#)

[Email](#)

Ph 1800 644 753

Fax (02) 4729 2810

Please click on the email link to send a message

Regional Contacts

QLD	- Ron Bollard	0438 166 262	Email
NSW	- Martin Yates	0408 682 933	Email
VIC	- Chris Doyle	0438 870 519	Email
	- Andrew Swann	0408 898 020	Email
SA	- Bob Long	0419 504 716	Email

