

## First Edition Newsletter

Welcome to the first edition of the quarterly Paton Fertico Home Garden News. Our aim is to provide an update on the Paton Fertico range as well as providing updates on the latest in new fertiliser technology.

# mother earth

GRANULATED ORGANIC PLANT FOOD

### Mother Earth

Mother Earth is back and readily available again. Many customers have reported that they have been getting excellent results with this low cost organic based fertiliser. Mother Earth has a great environmental story in that it is produced in the process of making "green" electricity from waste food products. We are now also able to offer Mother Earth + Pedocare which provides the benefits of Mother Earth fertiliser with the additional water saving properties of Pedocare. See your pricelist or the Paton website for more details of this product. [www.earthpower.com.au](http://www.earthpower.com.au)

## Improving Water Use Efficiency

A number of the Paton Home Garden fertiliser range now has a wetting agent added. You will notice that these bags will have the "includes wetting agent" logo on them. This wetting agent assists in efficient water use and increases infiltration which is especially beneficial in dry conditions.



## Fertico Products

Paton Fertilizers is proud to announce that they are now able to offer for sale the Fertico range of products. Fertico manufactures a quality range of products. For more details, speak to your local account manager.



### Gardener's Pack Canisters Special

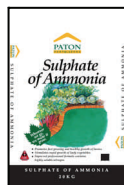
These small pack 750 and 850g canisters are still available and have now been even further discounted. They are an ideal size for a small garden and for point of sale display in store. Check your latest pricelist or speak to your account manager for the discounted pricing.

## New Range of Home Garden Fertiliser Bags

We are in the process of changing over our products from 25kg and 50kg bags to 20kg and 40kg bags. You would have noticed that some of these bags have already changed.

### New 20 kg Range

- No.17 Lawn Food
- Multipurpose Fertiliser
- Gypsum
- Azalea & Camellia
- Mother Earth



The new range of Paton Home Garden Fertilisers

### New 40 kg Range

- No.17 Lawn Food
- Multipurpose Fertiliser
- Banana Special
- Sulphate of Ammonia
- Gypsum
- Blood and Bone

The new bag range is in response to a demand for smaller bag sizes from customers no longer wanting to struggle with large bags. Paton Fertilizers are proud to be amongst the first in the fertiliser industry to make the change to smaller, easier to handle bags. Currently we have changed No.17 Lawn Food, Multipurpose Fertiliser, Sulphate of Ammonia, Gypsum and Azalea & Camellia from the 25kg bags to the 20kg bags with other bags to follow throughout the year. All 50kg bag home garden brands are now available in the smaller 40kg bag size.

[www.paton.com.au](http://www.paton.com.au)

The Paton Fertilizers website is a resource for obtaining information on our products and on fertiliser use in general. Please follow the link above. We are currently working on an upgrade to our site and hope to be able to provide the latest information to you prior to Spring 2007.

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