

# NutriSmart

company announces  
two new ventures

The company behind the microbial, environmentally friendly fertiliser NutriSmart, CK Life Sciences, has announced two new business ventures in recent months.

CK Life Sciences is in the process of acquiring Australian fertiliser company, Paton Fertilizers Pty Ltd and also has signed an investment agreement—involving the purchase of 60 per cent—with another Australian fertiliser company, Fertico. The Paton Fertilizers acquisition is subject to compliance with all applicable requirements of the Stock Exchange of Hong Kong. Upon the completion of the transaction, Paton Fertilizers will become a wholly-owned subsidiary of CK Life Sciences.

Paton Fertilizers Managing Director Bruce Cairns welcomed the acquisition and said it would enable both companies to expand their operations in Australia.

## Have you had the chance to GrowSmart?

Good fertiliser management practices are a major part of running an environmentally sustainable farm. Many growers are looking into ways to improve their nutrient management systems in response to concerns about fertilisers moving off farm and into local waterways or the Great Barrier Reef lagoon.

A number of new fertiliser products are being developed to be more environmentally friendly. One of these products is the eco-fertiliser, NutriSmart, which is designed to reduce the risk of nutrients moving off site.

Growcom and NutriSmart have joined forces through the GrowSmart initiative. Through GrowSmart, members receive an \$80 rebate on every tonne of NutriSmart blend purchased. Growcom receives \$20 to contribute to its Sustainability Program.

The promotion will only run for a year – so members have just six months left to take advantage of this offer! If you are a Growcom member and you have purchased NutriSmart this year, make sure you complete and submit your rebate application form and fax it to NutriSmart. The benefits include:

- Saving money by receiving the \$80/tonne rebate on NutriSmart blended fertilisers.
- Trying a new product that has been demonstrated in field trials to maintain or improve yields while cutting down the amount of chemical fertilisers applied.
- Minimising the likelihood that excess nutrients will run off the farm in a rain event.
- Helping grow the Queensland fruit and vegetable industry's sustainability program.

For information contact Growcom Natural Resource Management Program Leader Jane Muller on 07 3620 3844 or NutriSmart's Helen Pressdee on 07 3842 3154.



President and CEO of CK Life Sciences H L Kam (right) with Fertico's Stephen Becher

"The technology that CK Life Sciences brings to the Australian market, namely its eco fertiliser NutriSmart, opens up a range of new and exciting opportunities for Paton," Mr Cairns said.

CK Life Sciences President & CEO HL Kam said by acquiring Paton, CK Life Sciences had gained three key advantages: first, significantly increasing number of sales personnel in a short time; second, expanding the sales and distribution network; and third, broadening the customer base..

Mr Kam said the participation with Fertico was a win-win scenario that should be fruitful for both companies.

"The environmental situation in Australia is such that a number of growers are turning towards organic fertilisers to avoid some of the problems traditionally associated with chemical fertilisers, such as nutrient leaching," Mr Kam said.

"Through this participation, both Fertico and CK Life Sciences can emerge even stronger in taking advantage of these trends."

Fertico was founded in 1996, and its main target markets are broadacre and horticultural farming, organic farming, and home gardening. The products for organic farmers and home gardeners are 100 per cent organic, and the broadacre and horticultural farming products are a blend of organic/mineral matter and water soluble nutrients.

## AGRICULTURAL CHEMICAL ACCREDITATION COURSES

- required for purchase &/or use of Endosulfan & Quality Assurance programs
- Certificates older than five years have expired and will require updating
  - Toowoomba 23/8 • Dalby 26/9 • Goondiwindi 22/9 •
  - Stanthorpe 23/9 • Warwick 23/9 • Killarney 23/9 • Gatton 24/9 •
  - Gympie 27/9 • Bundaberg 30/9 • Beerwah 29/9 • Nambour 29/9 •
  - Chinchilla 7/10 • Emerald 13/10 • Rockhampton 12/10 •
  - Beaudesert 10/11 • Gayndah 11/11 • Mundubbera 11/11 •
  - Kingaroy 12/11 •

Courses are planned for North Queensland later in the year. Please register. Course locations are flexible - individuals and groups interested please call to register for courses in your area.

For bookings call Geoff Paton  
Freecall 1800 626 681